

Industry Insights for Cannabis Business Professionals

# CANNABIS

ENTERPRISE

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COVER STORY

# THE DEPENDABLE INCREDIBLES

PG 28



STANDARDS AND SAFETY:  
THE KEY FOR CANNABIS  
LEGITIMACY

THE GUIDE TO THE  
CANNABIS WORLD  
CONGRESS &  
BUSINESS EXPO

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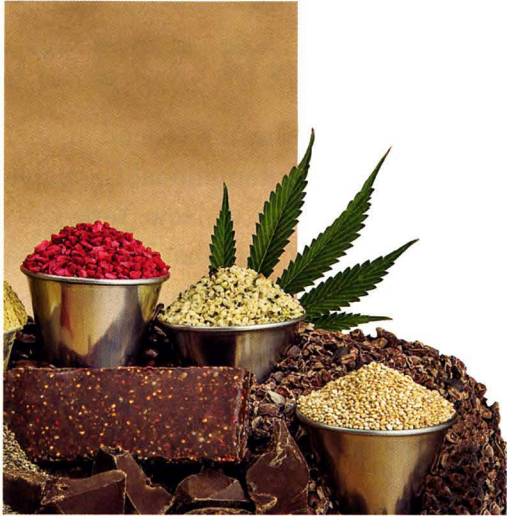
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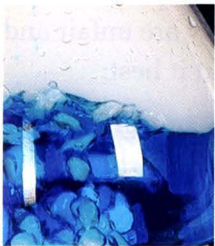


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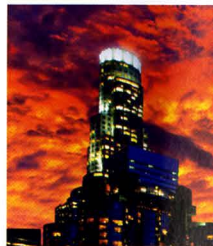


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The International Cannabis Association (ICA) provides the resources necessary for professionals to succeed in the cannabis industry. Whether you're considering starting a cannabis business, taking your existing cannabis business to the next level or expanding your service to support the cannabis industry, ICA is here to help. By offering educational conferences and networking events, ICA brings together experts from across the cannabis industry as well as individuals simply interested in getting started. As the cannabis industry's business-to-business association, ICA is the professional's source for timely, entrepreneurial and high-quality information. To join, visit [internationalcannabisassociation.com](http://internationalcannabisassociation.com) or call 702.637.7222.

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